

Don't Retire - Refire

The old “three score and ten” life is changing and a new model is emerging. A new model calls for a NEW MAP designed for a 21st century life.

- The fifty plus Baby Boomer generation is discovering a new stage of life.
- Longevity, technology and living in a global world are offering new opportunities and challenges.

What does this mean for you?

- The Corporate world needs to address this challenge for their older employees
- Individuals need to start navigating a new map for their lives.
- Marketing needs to understand this demographic group.
- Industries need to make changes to policy and procedures.

This is the biggest growth point in demographic terms over the next 20 years.

Are you ready?

This presentation will give you the overview on the South African picture.



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