



Dear Baby Boomers

Chinua Achebe, born Albert Chinualumogu Achebe, 16 November 1930 – 21 March 2013 was a Nigerian novelist, poet, professor, and critic. He was best known for his first novel and magnum opus, *Things Fall Apart* (1958), which is the most widely read book in modern African literature.

He died this week and left a rich history of storytelling and this great quote:

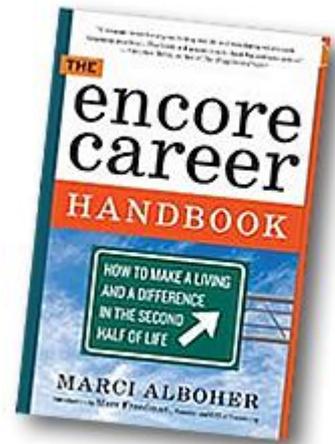
"It is the storyteller, who makes us what we are, who creates history. The storyteller creates the memory that the survivors must have - otherwise their surviving would have no meaning."

Each of us has a story worth telling. How are you making sure that your story is available for those left behind? I started a blog in 2006 and regularly add my thoughts. At Christmas time, I printed out the last 6 years of thoughts and turned it into a book for my Mom and children. This is a wonderful way to turn your thoughts, photographs and creativity into history. My Mom is the oldest in her generation and I often encourage her to make sure that she has recorded the history that will be forgotten one day unless her children, grandchildren and great grandchildren have a place where this can be found. There are many ways to record this information. The most important thing is to **JUST DO IT**.

New book : The Encore Career Handbook

We have added a new book to the review section. It is called “The Encore Career Handbook”- how to make a living and a difference in the second half of life. The book is written by Marci Alboher. Here is a short review:

Until recently, most Americans equated the end of a successful career with the beginning of retirement. No more. Now they want to stay in the game (or better, change the game). They want to leave a mark. Make a difference—and continue to make money. From Encore.org, the leading organization in the field: comes a road map to every step of the encore career journey. Here’s how to plan the transition. How much you need to make. The book includes the pros and cons of going back to school; when to volunteer, and when to intern, how to network effectively and harness the power of social media. A comprehensive, nuts-and-bolts guide, filled with inspiring stories and answering—in extensive FAQ sections—the concerns of its readers, this book is everything you need to help you strike a balance between doing good and doing well—in a way that will sustain you through this new stage of life .



[To order book or read more](#)

Workshops for the Over 55

Last week I delivered a workshop to the Over 55 employees of a national player in the communication industry. There were about 40 people who attended and each person in the room has their own story. The challenge is that many are not thinking and planning enough or taking responsibility for their personal story. These workshops help individuals to realize that time is critical to take ownership and take up the paint brush to complete the picture rather than wait for life and time to paint the last part of the masterpiece. I so wish more organisations valued their older employees and engaged in these workshops. Here are more details to share with your employer:refirementnetwork.com/files/the_next_chapter_0.pdf



Movies and a show not to be missed

I hope by now that most baby boomers have seen the documentary movie, Searching for Sugarman.

Here is a link for more information about this amazing story: <http://sugarman.org/> -

This is a must for all South African Boomers.

Another one out on the circuit at the moment is called Quartet. Here is a link to YouTube with a short clip: <http://www.youtube.com/watch?v=wSEnh8Hi62E>

On the 18th May, Rosebank Union Church is hosting a concert to raise funds for Rosehaven, the retirement home attached to the Church. A line up of Boomer musicians are giving of their time to ensure a wonderful evening will be enjoyed by all. If you are keen to see The Bats and other names from the same era, please be in touch with GRETA on **084 520 5200** to book.

Possible opportunities

Below are some possible opportunities: I am happy to add others so please send through to me to add to future newsletters.

1. REFIREMENT NETWORK

I am looking for a person who is prepared to call on the business world with the offerings of Refirement. I

would like at least one person in Gauteng, Cape Town and Durban.
Here is the profile:

- Have a clear understanding of the new landscape of retirement
- Love people, can engage in high level sales proposals and closure.
- Prepared to work on commission only
- Great communication and people skills

Please send me a detailed CV and I will then be in touch to take the next steps

lgsmith@mweb.co.za

2. FREELANCE SALES-MARKETER FOR A MANAGEMENT DEVELOPMENT BUSINESS

CanBeeDone grows people and grows businesses - primarily by helping managers to hone their skills to become excellent leader-managers.

I am looking for a person who:

- Gets excited about selling services in this space i.e. the personal side of business development.
- Can find clients in our target market that have a need and are ready to explore solutions.
- Will make appointments for me to meet with the decision makers.

In other words this person will open the doors for CanBeeDone's services. This person needs to:

- Enjoy working independently as a freelancer on a commission basis.
- Be comfortable with using technology to enable working offsite.
- Be a person of integrity with good communication skills whose personal identity is complimentary to the brands of CanBeeDone and Alison Gitelson.
- Be at a time in their lives where work is just one part of an otherwise full and satisfying life - they work to enjoy themselves, for personal satisfaction and to make a difference.

The right person may already have clients whose work is synergistic, but not competitive, with that of CanBeeDone and has the capacity to take on another client.

If you feel that you may fit the picture & please contact Alison by e-mail - alison@canbeedone.co.za

I hope you have joined the [Refirement Facebook page](#). This is what we use in between to communicate with the database. Join us there to stay in touch.

Have a great time over the holiday break.

Lynda

Social Networking



Contact Lynda Smith |

+27 (0) 82 490 2822 | lynda@refirementnetwork.com