



Refirement eZine December 2007

As you receive this newsletter I will be jetting out to visit my daughter in Thailand. I am a typical Boomer in that both my children live outside of South Africa. My son is in London and my daughter is in Thailand. Earlier this year when visiting the "London Children" I noticed that I was one of many parents on the Nationwide flight all heading to the North to visit our globe trotting children. These trends are exciting and challenging for us as parents, especially when the grandchildren arrive...but more about that journey later.

This newsletter is very short as we head for the relaxed holiday season. I have listed some books that you may want in your Christmas stocking about the trends and road ahead for the Baby Boomer generation. I will do book reviews on a regular basis in this monthly newsletter.

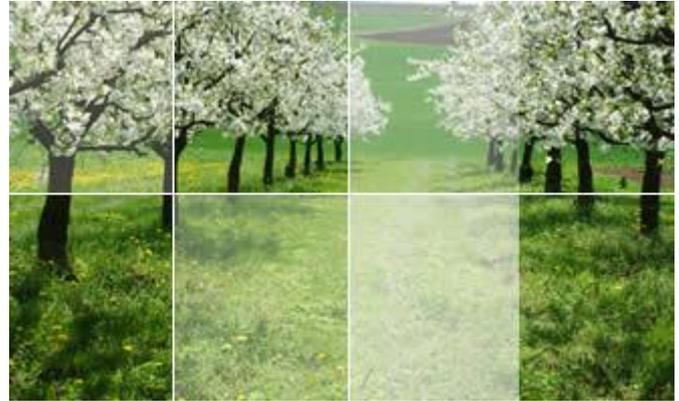
There will be three clear marketing strands to the Refirement Network in 2008:

1. Refirement Conferences. These will be quarterly. The focus will be a particular trend we are facing with 2 guest speakers at each event. The first one is on 27th Feb at the Bryanston Country Club. Please ensure that you book your seat early to avoid disappointment.

2. Refirement Café. These events will be monthly at a Mugg & Bean close to you. We will manage a pilot for the first three months out of Broadacres Mugg & Bean and then roll out the process across any area that would like their very own CAFÉ.

3. Refirement Conversations. These will happen in small groups. My aim here is to bring small groups of Boomers together to discuss their challenges and how together we can unlock potential both for individuals and our community.

I will manage these through my network of Boomers and visit most major areas across South Africa during 2008. I encourage you to help build this database by passing on



Refirement Café

Come join us for two hours of Networking & Conversation...

"It's never enough just to tell people about some new insight. Rather you have to get them to experience it in a way that evokes its power and possibility. Instead of pouring knowledge into people's heads, you need to help them grind a new set of eyeglasses so they can see the world in a new way."

- John Brown, World Café

Where: Mugg & Bean,
Broadacres, JHB



When: 24th January 2008

Time: 14h00 – 16h00

Cost: Bring along money for your favorite beverage and snack from Mugg & Bean.

RSVP: lynda@refirementnetwork.com

this newsletter to your friends and encouraging them to subscribe to the FREE monthly newsletter. I wish you a safe and peaceful time over the festive season. May you enjoy the time with your loved ones. Every moment of life is precious. God Bless.

Lynda Smith

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Refire not Retire- Attention all Baby Boomers, Companies marketing to Baby Boomers and Corporations employing Baby Boomers

Come and join us for our first Conference

Bryanston Country Club
27th February 2008
09h00 till 12h00

Tea/coffee and eats will be served.

We have two great speakers...

Pete Laburn will speak on PRIMETIME – The opportunities and challenges for the Baby Boomers as the head for Retirement. Pete has been involved in the financial arena for many years and this presentation will have you all rocking and rolling in your seats

Rob Rusconi – The future of Retirement in South Africa. Rob is a well respected actuary and has a deep knowledge of the South African landscape on Retirement.

PRICE: R 250.00 per person. Booking Limited.

Please call Hlonie on 011-6732508 to secure your booking. Email enquiries:hlonie@glamslam.co.za

Payment to :

Refirement Network
First National Bank
Cresta Branch 254905
Current Account 62131134413

Please email confirmation of booking to lynda@refirementnetwork.com.

No seats will be booked without payment

Bookshelf

The Boomer Century 1946-2046 by Richard Croker
ISBN 0-446-58081-3

Turning Silver into Gold by Dr Mary Furlong
ISBN 978-0-13-185698-1

HalfTime by Bob Buford
ISBN 0-310-21532-3.

The World is Flat by Thomas Friedman
ISBN 0-713-99878-4

How to Retire without Retreating by Johnnie Godwin
ISBN 1-59310-447-2



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